

National TASC Invitation to Sponsors and Exhibitors

**18th Annual National TASC Conference
Drugs, Crime, and Reentry**



18th Annual National TASC Conference

March 21-23, 2012 | Baltimore Marriott Waterfront | Baltimore, MD

National TASC (Treatment Accountability for Safer Communities) is a national membership organization representing TASC programs across the United States. National TASC members are dedicated professionals delivering screening, assessment, referral and case management services to substance-abusing adult and juvenile offender populations. Our mission is to offer leadership, advocacy, and policy recommendations for innovative treatment and recovery supports resulting in opportunities for justice-involved individuals with behavioral health needs to achieve healthy and productive lives with their families and communities.



Promoting Effective Case Management for Justice Populations

National TASC - 1025 Connecticut Avenue, Suite 605 - Washington, DC 20036 - P: (202) 293 8657 | F: (202) 293 1250 - E: treggev@nationaltasc.org

**The 18th National TASC Conference on Drugs and Crime
is sponsored by:**

**Center for Substance Abuse Treatment,
Substance Abuse & Mental Health Services Administration,
U.S. Department of Health and Human Services**

**National Institute on Drug Abuse,
National Institutes on Health
U.S. Department of Health and Human Services**

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Each year, the National TASC Conference brings hundreds of individuals from around the country together to explore the latest advancements and issues in the treatment and recovery of justice-involved individuals with behavioral health needs. By joining as a Corporate Sponsor, Exhibitor, or Advertiser, your company is recognized as a leader in the field and community.

Corporate Conference Participation Options

- ▶ As a Corporate Sponsor - be part of the conference and receive advertising benefits for a full year, plus a 10% discount on renewal
- ▶ As an Event Sponsor - pick an event to sponsor
- ▶ As an Exhibitor - perfect for businesses in the conference host state
- ▶ As an Advertiser
- ▶ Literature Display Option

Specific details and costs related to each of these options are provided within this prospectus.

Conference Highlights

- ▶ Acclaimed speakers with research and practical skills in technology and community responses
- ▶ Workshops and plenary sessions focusing on restorative techniques for individuals and communities
- ▶ Networking and training in leadership, program building, and offender management
- ▶ Presentations related to juvenile and adult community partnerships to provide recovery support, prevent addiction, and improve public safety

Who Will Attend

- ▶ TASC Professionals
- ▶ Substance Abuse and Mental Health Treatment Providers
- ▶ Probation, Parole, and Community Corrections Staff
- ▶ Program Directors and Administrators
- ▶ Law Enforcement Officials
- ▶ Counselors and Social Workers
- ▶ Court Personnel and Administrators
- ▶ Community Leaders
- ▶ Educators
- ▶ Practitioners, Researchers, and Policymakers
- ▶ Employee Assistance Professionals
- ▶ Recovery and Reentry Advocates

Corporate Sponsorship Opportunities

Because your business deserves year-round exposure, National TASC Corporate Sponsors receive year-round benefits. By joining now, your business will be featured at our upcoming conference as well as receive the year-round benefits. Take advantage of our prime Baltimore location for the 2012 conference and be recognized as a corporate leader, supporting the National TASC mission.

<p>Bronze Corporate Sponsor (\$1,500/year)</p> <ul style="list-style-type: none"> * Exhibitor booth location at the annual conference * Attendance at all conference included functions for up to 4 corporate representatives * Prominent listing in the conference program * List of attendees at the annual conference * National TASC member list (1/year) * Logo on National TASC's home page for 1 year¹ 	<p>Silver Corporate Member (\$2,500/year)</p> <ul style="list-style-type: none"> * Exhibitor booth location at the annual conference * Attendance at all conference included functions for up to 4 corporate representatives * Prominent listing <u>and</u> ¼ page ad in the conference program * List of attendees at the annual conference * National TASC member list (1/year) * Logo on National TASC's home page for 1 year¹ * Meeting with National TASC Board of Directors at a regular board meeting
<p>Gold Corporate Sponsor (\$4,000/year)</p> <ul style="list-style-type: none"> * Exhibitor booth location at the annual conference * Attendance at all conference included functions for up to 4 corporate representatives * Prominent listing <u>and</u> ½ page ad in the conference program * List of attendees at the annual conference in an electronic format * National TASC member list (2/year) * Logo on National TASC's home page for 1 year¹ * Corporate article in 1 National TASC Newsletter¹ * Meeting with National TASC Board of Directors * Priority option to sponsor a lunch or break by your company at the annual conference * One corporate member workshop at the annual conference ¹ 	<p>Platinum Corporate Sponsor (\$5,000/year)</p> <ul style="list-style-type: none"> * Preferred exhibitor booth location at the annual conference * Attendance at all conference included functions for up to 4 corporate representatives * Prominent listing <u>and</u> full page ad in the conference program * List of attendees at the annual conference in an electronic format * Unlimited access to the National TASC member list * Logo on National TASC's home page for 1 year¹ * Corporate article in 2 National TASC Newsletters¹ * Meeting with National TASC Board of Directors * Priority option to sponsor a lunch or break by your company at the annual conference * Priority option to hold a special event hosted by your company at the annual conference¹ * ½ day pre-conference workshop at the annual conference¹ * One corporate member workshop at the annual conference¹ * Corporate link including corporate profile on the National TASC website for 1 year

¹ Subject to National TASC Board of Directors and/or Conference Committee approval. The National TASC Board of Directors reserves the right to deny sponsorship, including publication of any article or logo. Should the Board of Directors determine publication unsuitable, a prorated refund of any paid sponsorship fees for the year will be made.

Other Participation Options

Event Sponsorship Opportunities

National TASC is pleased to offer several ways for Corporate Sponsors and companies to engage in special sponsorship opportunities available during the National TASC annual conference:

Recovery Now Luncheon	\$12,000	National TASC Membership Meeting	\$2,000
President's Reception (full)	\$10,000	Morning or Afternoon Break	\$3,000
President's Reception (partial)	\$5,000	Speaker Sponsorship	\$2,500
Special Reception	Price TBD	Workshop Audio Visual Equipment	\$500

Exhibitor

For those companies wishing to display at the conference, but not join as a Corporate Sponsor, National TASC offers the option to be an Exhibitor. The Exhibitor rate is **\$750** for a single space and includes one (1) registration for staff. Up to two (2) additional staff may register at the reduced Exhibitor registration fee of \$250 each. Registered exhibit staff are welcome to participate in all conference activities.

Advertising

There are a variety of advertising opportunities available for the 18th National TASC Conference on Drugs and Crime. Space is available on a first-come first-served basis and priority is given to Corporate Sponsors.

Outside back cover (7" w x 10" h)	\$850
Inside back cover (7" w x 10" h)	\$600
Inside front cover (7" w x 10" h)	\$600
Full page (7" w x 10" h)	\$450
½ page (7" w x 10" h)	\$275
¼ page (3.5" w x 5" h)	\$150

The conference program is 8.5" x 11". Ad space registration, art and payment are due by February 15, 2012.

Mail camera-ready to: National TASC Conference Program
1025 Connecticut Avenue, Suite 605
Washington, DC 20036
P: (202) 293 8657

Literature Display

The fee for an unmanned Educational Literature Display in the Exhibit Hall is **\$250**. Unstaffed display tables will be in the Exhibit Hall for free educational literature and promotional materials for services, products and professional meetings. No company staff is required to attend. Plan to supply enough materials (no more than two (2) items) for 500 attendees. Literature must be received at the conference hotel by March 20, 2012. Information will be provided regarding how to address your materials following receipt of payment. Note: display tables may contain materials from multiple companies.

National TASC reserves the right to deny sponsorship, advertising, or literature displays.

Important Information

Important Dates

Conference Dates	March 21-23, 2012
Registration and Payment Deadline	February 15, 2012 (to ensure inclusion in conference program; late registrations are not guaranteed mention)
Hotel Registration Deadline	March 1, 2012
Set Up <i>Schedule subject to change.</i>	March 20: 3:00 pm - 5:00 pm
Show Hours <i>Schedule subject to change.</i>	Hours available March 21 st - 22 nd , see Exhibit Schedule below
Teardown <i>Schedule subject to change.</i>	March 22: 5:00 pm - 6:00 pm

Exhibit Schedule

Tuesday, March 20	Wednesday, March 21	Thursday, March 22
2:00 pm-5:00 pm Booth Set-up	7:30 am-5:00 pm Exhibit Hall Open 5:30 pm-7:00 pm Reception (held in Exhibit Hall)	7:30 am-5:00 pm Exhibit Hall Open 5:00 pm-6:00 pm Exhibit Hall Teardown

Schedule subject to change

General Information

- Exhibit Space:** Space includes: 8'x10' space, back and side draping, table, chair, wastebasket, and booth identification sign.
- Exhibit Staff:** Registered exhibit staff are welcome to participate in all conference activities.
- Exhibit Location:** Priority placement is given to Corporate Sponsors followed by confirmed Exhibitors. The remaining booth assignments are on a first-come, first-served basis. National TASC reserves the right to make final determination of all space assignments in the best interest of the show.
- Equipment & Services:** Participating Corporate Sponsors and Exhibitors will receive, in advance, an Exhibitor Service Kit from National TASC. Additional charge requests, such as electrical, telephone line, and audio/visual, will be arranged through National TASC. Shipping forms for your exhibit materials and order forms for extra furniture or accessories will be included in your Exhibitor Service Kit. Exhibitors must make provisions for safeguarding their goods, materials, equipment and display at all times. Neither National TASC nor the hotel will be responsible for loss of or damage to, any material by or for any cause.
- Hotel:** A block of rooms has been reserved at a special conference rate of \$145 single/double (plus taxes). Rooms at this special rate will be held until **March 14, 2012**, subject to availability. Call: 1 (800) 228-9290 by **March 14, 2011**, and identify yourself as a National TASC Conference participant. You may also reserve your room online at: <http://www.marriott.com/hotels/travel/bwiwf-baltimore-marriott-waterfront/>
- Exposition Rules:** More information, including exposition rules, regulations, and agreements can be found at www.nationaltasc.org

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Sponsor and Exhibitor Registration Form

Company: _____
Contact Person: _____
Address: _____
City, State, Zip: _____
Phone: _____
Fax: _____
E-mail: _____

Please complete the following information about the company that is exhibiting or sponsoring exactly as it is to appear in the conference program and on the conference signs. This information must be received by February 15, 2012 to be included in the conference program. Make a copy for your records.

Final Program Information (exactly as it is to appear in the program):

Company: _____
Address: _____
City, State, Zip: _____
Phone: _____
Fax: _____
E-mail: _____
Web Address: _____

Exhibit Staff Names and Titles:

1. _____
2. _____
3. _____

Please attach a 50-word description of your product and/or service for inclusion in the souvenir conference program. This information must be received by February 15, 2012 to be included in the program.

AGREEMENT: Exhibitor agrees to abide by all the exhibit terms, conditions, and regulations.

Exhibitor shall be fully responsible to pay for any and all damages to property owned by the hotel, its owners or managers which result from any act or omission of Exhibitor. Exhibitor agrees to defend, indemnify and hold harmless the hotel, its owners, managers, officers or directors, agents, employees, subsidiaries and affiliates from any damages or charges resulting from or arising from or out of the Exhibitor's use of the property. Exhibitor's liability shall include all losses, costs, damages, or expenses arising from or out of or by reason of any accident or bodily injury or other occurrences to any person or persons, including the Exhibitor, its agents, employees, and business invitees which arise from or out of Exhibitor's occupancy and/or use of the exhibition premises, the hotel or any part thereof. The Exhibitor understands that the hotel does not maintain insurance covering the Exhibitor's property and that is the sole responsibility of the Exhibitor to obtain such insurance.

Authorized Signature (required) _____ Date _____
Print Name _____ Title _____

Fee Schedule

Registration and payments due by February 15, 2012

<input type="checkbox"/>	Platinum Corporate Sponsorship	\$5,000	<input type="checkbox"/>	Exhibit Booth	\$750
<input type="checkbox"/>	Gold Corporate Sponsorship	\$4,000	<input type="checkbox"/>	Additional Booths	\$650
<input type="checkbox"/>	Silver Corporate Sponsorship	\$2,500	<input type="checkbox"/>	Additional Booth Staff (up to 2)	\$250
<input type="checkbox"/>	Bronze Corporate Sponsorship	\$1,500			
<input type="checkbox"/>	Educational Literature Display	\$250			

Booth Services (additional charges will apply):

Electrical Internet Phone

Conference Special Event Sponsorships

<input type="checkbox"/>	Recovery Now Luncheon	\$12,000
<input type="checkbox"/>	President's Reception (full)	\$10,000
<input type="checkbox"/>	President's Reception (partial)	\$5,000
<input type="checkbox"/>	Special Reception	TBD
<input type="checkbox"/>	National TASC Membership Meeting	\$2,000
<input type="checkbox"/>	Morning or Afternoon Break	\$3,000
<input type="checkbox"/>	Speaker Sponsorship	\$2,500
<input type="checkbox"/>	Workshop Audio/Video Equipment	\$500

Advertising

<input type="checkbox"/>	Outside Back Cover 7"x10"	\$850
<input type="checkbox"/>	Inside Back Cover 7"x10"	\$600
<input type="checkbox"/>	Inside Front Cover 7"x10"	\$600
<input type="checkbox"/>	Full Page 7"x10"	\$450
<input type="checkbox"/>	Half Page 7"x5"	\$275
<input type="checkbox"/>	Quarter Page 3½"x5"	\$150

Subtotal _____

Minus Discount _____

TOTAL DUE NOW _____

Corporate Sponsors receive a 10% discount when renewing or upgrading

If additional charges for requested Booth Services will be due, please complete this form and submit with known payments. The National TASC office will invoice you for any additional amounts due. For sponsorship fees related to a Special Reception, please work with the National TASC office directly. Submit this form and payment for other sponsorships or advertising separately.

Payment Method

Payable to National TASC

- Visa MasterCard
 Check or Money Order

Card Number _____ Expires _____

Name on Card _____

Signature _____

Return both pages of the registration form with payment to:

National TASC Exhibits/Sponsorships

1025 Connecticut Ave. NW, Suite 605

Washington, DC 20036

Phone: 202-293-8657

Fax: 202-293-1250 or 202-293-3210